



23 OCTOBER 2015

Winner of the SA Fashion Week Sunlass Hut New Talent Search Announced!

Last night at the Crowne Plaza Hotel Johannesburg – The Rosebank, the winner of the SA Fashion Week Sunlass Hut New Talent Search winner was announced. Dean Charles Hauptfleisch of the brand WITH wowed guests and judges with his design aesthetic.

Dean will be jetting off to London Fashion Week in February 2016, as well as received the following prizes that will fast-forward his business:

- Representation by The Fashion Agent for 1 year valued at R 11, 400.00
- The opportunity to show a satellite collection as part of a 4 designer package at the SA Fashion Week (SAFW) Spring/Summer 2016 season – 6 months after the SAFW New Talent Search to the value of R 12, 500.00
- One free stand at the SAFW Pop Up Shop 2016 in Brooklyn Mall to the value of R 6, 000.00
- A trip to the Sunlass Hut London Fashion Week in February 2016 valued at R50 000. Sunlass Hut will provide the winner with: one return ticket, accommodation, transfers, show tickets and exhibition.
- All finalists will be granted access to the Buyers Lounge – Autumn/Winter 2016 (24 - 26 October 2015) – not to sell but to engage with buyers and conduct market research for their own brands during the two days to the value of R 3,420.00

Congratulations Dean!

For images and more information on WITH, as well as the Sunlass Hut New Talent Search finalists, go to www.safashionweek.co.za